Measuring and Improving Cow Comfort Across U.S. Regions

Katie Wood, Novus C.O.W.S. Project Manager

Description: Data and case studies from the Novus C.O.W.S. Program show how producers have been able to identify bottlenecks on their dairies and different ways they have made changes to improve cow comfort and farm production.

Constant demand for increased production and efficiency has dairies across the globe looking into identifying bottlenecks and new areas of opportunity. To help meet this demand, Novus International offers a value-added service program to their customers know as the Novus C.O.W.S.® Program. The program includes a comprehensive on-farm cow comfort assessment. To date, over 799 assessments have been completed on dairies in North America, by only a handful of assessors, ensuring accurate and consistent scoring.

Cow-based measures that are observed include lying behavior, leg injuries, and lameness and are documented for each dairy assessed. Across North America average daily lying times ranged from 7.0 to 13.5 h/d, and average prevalence of hock injuries, knee injuries, and lameness ranged from 0 to 100%, 0 to 53%, and 2 to 88% respectively. The data compiled created four regional free stall benchmarks; Canada, California, Midwest US, Northeast US and one open lot benchmark; Texas/New Mexico. During the report delivery process producers see how their data compares to data from other dairies in their regional benchmark.

Additionally, management and facility factors are recorded for the assessment pen. These measures are used in combination with the cow-based data to help identify potential bottlenecks on each dairy. Common areas that are identified as bottlenecks include, overcrowding at the stalls and feed bunk, high time away from the pen for milking, and hard stall surfaces or too little bedding.

After participating in a Novus C.O.W.S. assessment, many dairies are motivated by the farm specific data to create action plans. Goal setting and outside support have allowed farms to make both small and large changes and have a positive impact on cow comfort. Through re-assessments, producers can track how they have improved on their farm, as well as within the regional benchmark. Across the country, the Novus C.O.W.S. Program has documented several dairies that have made changes resulting in reduced lameness and injury prevalence and increased productivity. One dairy in particular reduced the time the cows were spending in the parlor by hiring another milker to speed up milking. After seeing a spike in milk production after this change, the producer then decided to switch to 3x milking, and saw a similar production response. This is a great example of a producer that used the Novus C.O.W.S. Program to help identify bottlenecks specific to his farm and made changes that resulted in improved cow comfort and efficiency.







- Overview of the Novus C.O.W.S. Program
- Benchmark data from across the country
- Novus Published Data
- Case studies

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Novus C.O.W.S. Program

Comprehensive on-farm assessment program offered to Novus customers aimed at:

- Identifying and unlocking bottlenecks
- Optimizing cow comfort and well-being ٠
- Improving productive efficiency ٠
- Contributing to sustainability ٠



Novus C.O.W.S. Assessments Focus on 1 pen for each farm (usually the high-producing, mature cows) Voluntary assessment (not an audit)

• Information is kept confidential between Novus, the producer, and their nutrition consultant



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Factors that affect cow comfort Published C.O.W.S. data

- 1. Barrientos et al., 2013. Herd-level risk factors for hock injuries in freestall-housed dairy cows in the northeastern United States and California. JDS. 96:3758-3765
- 2. Chapinal et al., 2013. Herd-level risk factors for lameness in freestall farms in the northeastern United States and California. JDS. 96:318-328.
- Ito et al., 2014. Associations between herd-level factors and lying behavior of freestall-housed dairy cows. JDS. 97:1-9.

28

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33

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38

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Identifying Bottlenecks and Making Changes

- Identifying and unlocking bottlenecks to performance is different on each farm
- Even small changes to management or facility measures can have a large impact on cow comfort and productivity
- Improvements have been seen in:
 - Milk production and components
 - Lying time, lameness, and leg injuries

- Reproduction
- Culling rates - Feed efficiency

















Nutritionist took different approaches to motivate change

- Benchmarked performance (production and reproduction)
 with other herds
- Toured 100 lbs farms that had good cow comfort
- Regularly (1/month) discussed why changes were necessary
- · A new vet helped challenge the "good enough" mentality

46

47

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Changes made Timed breeding program → preg rate increased from 13-14% to 17-18% Tweaked the diet → milk increased from 75 to 80 lbs/d Activity monitoring system → preg rate now in low 20's% This measureable progress helped motivate producers to improve more!



Novus C.O.W.S. Case Study

Key success factors for implementing change:

- Attention to the right details and bottlenecks
- Bring in the right resources
- Team work and having the producer/management team on board

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Novus Case Study: Change #1 Built a new transition facility

- Built 1 new mature cow pre-fresh pen to try "all in all out"
- ½ the mature cows stayed in old pen (new cows added weekly) and ½ were moved to the new "all in all out" pen
- Cows in new pen had 2500 lbs greater ME milk
- Built 3 more pens (lower stocking density, better cow comfort, better ventilation)

Milk ↑ Metabolic disorders ↓ about 80%	
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Novus Case Study: Change #3

Challenge: milkers were paid hourly and milking slowly Solution: milk for same amount of hours, but milk more cows \rightarrow In Feb 2012, they went from 2x to 3x milking

Date	Milk (lb/d)	Fat	Protein
Oct 2011	67	3.5%	3.2%
Mar 2012	79	3.8%	3.3%
Nov 2013	86	3.9%	3.1%
Spring 2015	90		



Novus C.O.W.S. Case Study

Key factors driving change and success:

- Strong relationship with nutritionist
- "our nutritionist was the biggest success factor through the changes" Have quarterly team meetings with nutritionist, producer and
 - management team, and outside resources – Outline action items
 - Discuss progress on action items from last meeting
 - Look at finances (ie: how profitable will we be with the drop in milk prices? What can we do to stay successful?)

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• Pen 3: 200 cows, 5:12 h/d

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56

57

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Novus C.O.W.S. Case Study Changes Implemented

- Before making change, one owner helped pushed cows to see if parlor through-put and TAFP would improve
- Changes made early March 2013:
 Went from 1 full milker and 1 milker/pusher to 2 full
 - milkers and 1 separate pusher
- Total herd milk time per shift was reduced by 2.5 hrs (7¹/₂ hrs down to 5 hrs)













Be	Bedding Management				
	Measurement	July 2014	March 2015		
	Bedding Frequency # Days	3.5 d	3.5 d		
	Bedding Quantity Inches Below Curb	3.6 in	2.2 in		
	Bedding Maintenance # Raked/Day	3	3		
	Bedding Cleanliness 1=Clean, 3=Dirty	1.2	1.4		
	Bedding DM%	98%	98%		
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Lying Time					
Date	Lying Time Avg. Hrs/Day	Minimum	Maximum		
July 2014	12.1	3.8	15.8		
March 2015	13.4	10.6	17.0		
Date	Lying Bouts Avg. Bouts/Day	Minimum	Maximum		
July 2014	9.3	3.0	14.0		
March 2015	10.6	6.3	15.7		
Date	Bout Length Avg. Mins/Day	Minimum	Maximum		
July 2014	82.1	52.7	156.8		
March 2015	81.7	46.7	168.5		
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Lameness and Injuries				
		July 2014	March 2015	
	Lameness	25.8%	24.7%	
	Severe Lameness	1.1%	0%	
	Hock Injuries	20.2%	21.5%	
	Severe Hock Injuries	10.1%	0%	
	Knee Injuries	4.5%	2.2%	
Went up 4 lbs in milk				



Take Home Messages

- Novus C.O.W.S. Program is providing valuable feedback to producers on cow comfort on their farm relative to regional benchmarks
- In each region, there are dairies with cow comfort issues and dairies that have good cow comfort
- Cow comfort bottlenecks and solutions are multi-factorial
- Even small/low-cost changes can help producers improve cow comfort and find lost milk

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